

DIANA PAOLA QUINTANAR

PRODUCT MANAGER

Austin, Texas · dpaolaquintanar@gmail.com

Design and strategy professional with a decade of end-to-end project ownership — scoping requirements,

researching markets, and coordinating cross-functional teams of architects, contractors, vendors, and analysts from concept through delivery. Skilled at translating client and market needs into scoped, prioritized, executed outcomes. Pivoting that ownership mindset into product management.

EXPERIENCE

Senior Architectural Designer — Marie Fisher Interior Design

REMOTE · Feb 2020 – Mar 2025

- Owned the full product lifecycle from concept through construction documentation — gathering client requirements, scoping deliverables, and iterating designs across multiple stakeholder review cycles.
- Coordinated cross-functionally with carpenters, contractors, vendors, and artists to keep every project aligned to scope, budget, and timeline.
- Led client presentations, prioritizing feedback and trade-offs to move projects from concept to sign-off.

Architectural Designer — Amato Architecture

SFO, CA · Oct 2017 – Feb 2020

- Ran site analysis and requirements-gathering across residential, office, and commercial projects, defining scope before execution began.
- Partnered daily with engineers, consultants, and lighting/interior designers — coordinating specialized teams toward one shared deliverable.
- Managed bidding and permitting end-to-end, tracking approvals and dependencies to hit deadlines.

Designer — Marquez Quevedo Architects

Feb 2017 – May 2017

- Managed two concurrent residential projects — owning scope, vendor selection, and delivery timelines as sole point of accountability.
- Directed furniture design, sourcing, and production, negotiating directly with suppliers.

Senior Analyst — Orange Investments

May 2014 – Feb 2017

- Led supply-and-demand market research for a mixed-use development, translating findings into commercial strategy and product mix.
- Authored RFPs and built quantitative/qualitative comparison frameworks to evaluate vendors — a precursor to competitive analysis.
- Designed and executed the project's go-to-market plan; trained new hires on process tools, establishing practices later adopted company-wide.

SKILLS

Cross-functional Collaboration · Stakeholder & Vendor Management · Requirements Gathering · Market & Competitive Research · Process Documentation (RFPs, SBS) · Budgeting & Scheduling ·

EDUCATION

Professional Certificate in Product Management — Northwestern University, Kellogg School of Management

Bachelor of Architecture — Tecnológico de Monterrey (ITESM)

Career break, Mar 2025 – Present, for caregiving; returning to the workforce with a focus on product management.